HIV STIGMA REDUCTION AT THE INSTITUTE FOR FAMILY HEALTH

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THE INSTITUTE FOR FAMILY HEALTH



- Federally qualified community health center (FQHC) with more than 30 sites across NYC and the Mid-Hudson Valley
- Primary integrated health care services, including Articles 28 and 31 mental health, oral health, case/care management, and specialty services
- As an FQHC, we don't turn any patient away, regardless of their ability to pay

HIV SERVICES = COMPASS



Comprehensive

Outpatient

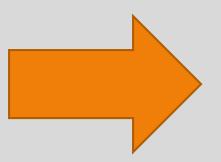
Medical

Practice

And

Support

Services



Integrated,
multidisciplinary care
teams of medical
providers, nursing and
psychosocial staff,
including peer
educators

IDENTIFYING STIGMA



- Annual COMPASS Patient Satisfaction Survey conducted via paper surveys at three (3) health centers providing integrated HIV specialty care
- 2017 Patient Feedback on Stigma in Healthcare Settings interviews conducted with patients by COMPASS peer educators
- New York State Department of Health AIDS Institute
 2016 HIV Quality of Care Program Review –
 Measuring and Addressing Stigma in Healthcare
 Settings NYS Survey

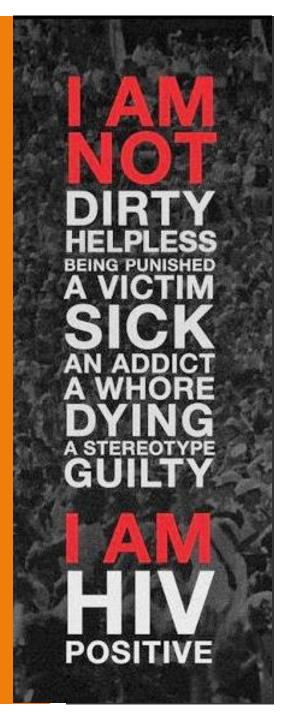
SURVEY PROJECT OUTPUTS



- Reports of survey results for patient Community Advisory Boards and COMPASS administrative leadership
- Additional education and training for patients and staff
- Stigma Reduction Task Force with both patient and staff membership
- Multi-point Stigma Reduction Action Plan to be carried about by the Task Force



HIGHLIGHTS: STIGMA REDUCTION ACTION PLAN



UNDETECTABLE = UNTRANSMITTABLE

<u>U</u>NDETECTABLE = <u>U</u>NTRANSMITTABLE



- Endorsed by the Institute
- Focused attention on prevention as treatment
- Messaging incorporated into various points of care
- Promoting in a 3-phase campaign



The U.S. Centers for Disease Control and Prevention (CDC) confirms that "people who take ART daily as prescribed and achieve and maintain an undetectable viral load have effectively no risk of sexually transmitting the virus to an HIV-negative partner." (September, 2017)

U=U CAMPAIGN LAUNCH



- E-blast from Institute CEO Dr. Neil Calman served as official launch of U=U campaign
- Delivered to all providers and staff at all health center locations



Thu 5/17/2018 3:01 PM

Calman, Neil

ANNOUNCING U=U: Undetectable = Untransmittable

InstituteEmployees

Dear colleagues,

On behalf of our COMPASS team, I am pleased to share this important announcement with you:



The Institute's COMPASS team is proud to announce that the Institute for Family Health has joined HIV experts around the world in formally endorsing the message of U=U / Undetectable = Untransmittable.

U=U means that when someone is HIV+ and on effective treatment, their viral load will be reduced to an undetectable level - at which point the virus cannot be transmitted to their sexual partners. This scientific evidence is integral to fulfilling our mission to reduce stigma, encourage treatment, and make progress towards ending the HIV epidemic in New York and beyond.

How This Affects You

This news effects all of us here at the Institute, not just those within the COMPASS program. As a leader in eliminating health disparities, the Institute is endorsing U=U as a testament to our commitment to health equity. People living with HIV/AIDS often experience incredible stigma, and knowing that U=U helps fight against that!

What You Can Do to Help!

- Look out for the Institute's U=U promotional materials (coming soon!) and use/display them; use them to open a dialogue with colleagues or patients;
- Be mindful of opportunities to educate *all* patients on the topic (i.e., if a patient presents for or accepts an HIV screening, or expresses
 concern about transmitting to a partner)
- Encourage our COMPASS patients to adhere to their treatment plans in order to become untransmittable!

We appreciate your support in integrating this campaign into the care we provide. We will be launching a full U=U campaign soon, stay tuned for materials!

For more information about U=U, please contact Rebecca Green, Regional Director of COMPASS Programs, at rgreen@institute.org or visit https://www.preventionaccess.org/.

U=U CAMPAIGN



- Presentations and trainings for staff across sites
- Email series / EMR messages
- Posters (print and digital)
- Landing page on Institute website
- Info-sheets
- Buttons



U=U CAMPAIGN



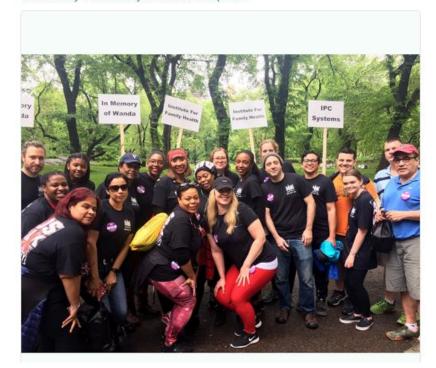




Institute.org @forFamilyHealth · May 22

This past Sunday a group of Institute staff joined thousands from the tri-state area to show their support for those living with HIV/AIDS at the annual @aidswalkny.

#aidswalkny #aidswalknyc #hivaids #UequalsU



DISCLOSURE

ADDRESSING DISCLOSURE



- Patient-identified need
- Existing training for care coordinators and patient navigators; incorporated into COMPASS Bootcamp
- Prompting for disclosure conversations at various points of care with different providers
- Displaying and providing materials that feature topic



ADDRESSING DISCLOSURE



- Disclosure-focused group
- Co-facilitated by clinician and peer educator
- Discussion topics include:
 - What does HIV mean to you?
 - What would be your ideal view for the world to have about HIV?
 - Is there anyone you would like to disclose your HIV status to? Why is it important for you to tell this person? What has prevented you from telling this person about your status?

Self-disclosure Group

Urban Horizons Family Practice

EVERY THURSDAY FROM 12PM-1PM, WHEDCO CLASSROOM #1

STARTING MAY 10TH



Tet's talk about it ...

MAKING HIV/AIDS TALK EASY

GETTING SUPPORT REDUCING STIGMA

For more information please contact RAP Specialist Niordys Madera or Peer Educator Fidel Figueroa at 718-293-3900

FUTURE DIRECTION: MISSION-DRIVEN EFFORTS TOWARD STIGMA REDUCTION



In collaboration with the CABs, COMPASS program staff, and key stakeholders across the Institute and our surrounding communities, and in line with the mission of IFH, the Stigma Reduction Task Force seeks to:

- Better screen potential staff for discriminatory beliefs and attitudes during the interview process.
- Incorporate stigma-reduction and HIV 101 content in new hire orientation.

Questions? Comments?

THANK YOU.

For more information:

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